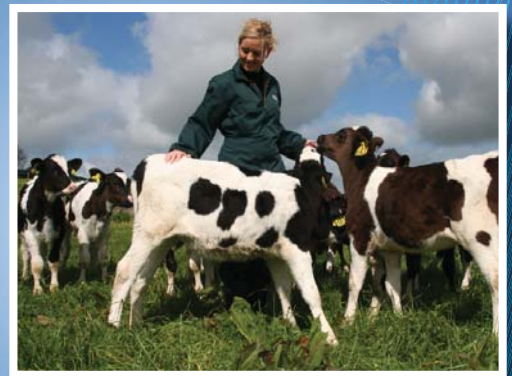


DNA WHOLE HERD PARENTAGE MATCHING **G3**

Take the 'guess-work' out of matching calves to their dams and sires:

- LIC's latest parentage platform, G3, delivers unparalleled levels of matching calves to their dams and sires.
- DNA your entire herd to eliminate the hassle of recording calf birth dates during calving: Correct matching is quick, simple, and easy.
- Improve the accuracy and ancestry of your animal records to add value to your herd.
- Fast results: Parentage DNA results are ready in just six weeks and are automatically transferred to MINDA.
- You can now view your DNA parentage status by animal and herd, via the latest MINDA update (GeneMark reports).

See flipside for our special finance offers available to new Whole Herd customers



Special finance offer to new GeneMark G3 Whole Herd customers

- **12-month interest free split payment***
- **24-month split payment*** (interest-bearing)

Get the benefits of Whole Herd Parentage Testing now, with flexible options to suit your business needs.

- Available only to customers in their FIRST year using GeneMark's Whole Herd Parentage product.
- Includes costs of calves, dams, R1, R2 and natural mating sires.
- Interest-bearing options at the current LIC corporate rate.
- To capitalise on this offer call your Customer Relationship Manager today, or phone GeneMark on 0800 436 362.



“G3 will make spring time so much easier – not having to physically match up calves to dams – and our records will improve.”

**Chris Ludi, Farm
Manager, Southland**

*Some conditions apply. To find out more, talk to your Customer Relationship Manager or phone GeneMark on 0800 436 362.

